



ABN 52 514 735 651 · Registered Office · 47 Somme Avenue · Wentworth Falls · NSW · 2782 · Australia

SYDNEY INTERNATIONAL WINE COMPETITION

Australian Based Wine Show. European Union Accredited.

Only Major International Wine Show to Judge Finalists Alongside Appropriate Food.

V: +61 (0)2 4757 4400 · F: 61 (0)2 4757 4499 · e: info@top100wines.com

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HOW TO ADVERTISE ON THE COMPETITION'S WEBSITE

ACCEPTABILITY

The product or service you wish to advertise must be relevant to our website's audience and acceptable to Competition Management. Please email a description of the product or service you wish to advertise to the Competition's email address, above.

TRAFFIC VOLUME

The Competition's log-on Site Visitors currently exceed 500,000 per annum. (Year to October 2013). On request, our Website's current and historical statistics can be accessed directly from our WebCentral hosting service.

PLACEMENT

Tile advertisements appear in the right column of the Home Page, constantly rotating upwards. Refer www.top100wines.com

STYLE

Tile advertisements are usually created as a teaser with the expressed or implied invitation to click the advertisement whereupon a hyperlink will take the visitor, very commonly, to the advertiser's own website.

CREATIVE

Tile Advertisement - Standard Size

Width 250 pixels, Height 170 pixels §

Maximum size 40 KB.

Maximum duration 12 seconds.

One, two or three panels, each panel or equal exposure. eg 3 x panels each of 4 seconds

Changes - Creative may be changed every three months without additional charge.

(Competition's independent freelance Art Studio's contact details available on request. Deal Direct)

TILE BANNER ADVERTISING FEES

(Standard Size)

| | |
|--------------|-----------------------|
| 1 - 3 Months | *AU\$100.00 per month |
| 6 Months | *AU\$500.00 |
| 12 Months | *AU\$800.00 |

*All fees: plus 10% GST

§ Subject to space availability, the height of your advertisement may be double the Standard Size. Double the fee, minus a 20% discount, will apply

Tax Invoice will be issued upon proposed Banner's style and content being accepted, payable prelaunch.

(wbm 11/13)